

Our Ambition:
Women and girls are
Welcomed.
Valued.
Thriving.



Pupuke Golf Club share Golf New Zealand's Ambition, that all women and girls are welcomed, valued and thriving in golf.

Inclusion statement:

We believe golf provides lifelong enrichment to all involved with the game and we wish to share this value with as many people as possible. We believe that diversity and inclusion create a richer environment within our sport and that by actively fostering diversity and inclusion, we enhance the inherent value of the game to everyone involved. We are committed to proactively encouraging the inclusion of under-represented populations and people within our game.



Club Snapshot 2021:

24%

of adult club members
are women

31%

of junior club members are girls

8000

rounds of golf were played by women in
2021



we participate
in She Loves Golf

52%

of the Pupuke Golf Club
staff are women

33%

of the Pupuke Golf Club
board is made up of women

We will:

1. Create opportunities to play as a whānau.
2. Create safe and inclusive learning and playing environments, providing both women or girls only opportunities and mixed-gender opportunities will provide choices for a diverse range of women and girls.



For 2022 this looks like;

Build a robust and future-proof Junior Programme, providing girls with unique opportunities to thrive through golf.

Key actions:

- Obtain coaching resource to fulfil the programme requirements (in-school, school holidays, after school, futures, world stars).
- Create & define formats for each part of the programme to support our Juniors in transitioning into the club and developing their skills and friendships. (e.g. Girls only, 8- week programmes, programme plan for growth).
- Communicate to members/visitors of each part of the programme and call for registrations
- Implement the programme.
- Request feedback from participants.
- Create family tee times & membership options.
- Create additional times for kids to play that focuses on participation (e.g. Twilight).

Remove the gender stigma from the tee blocks.

Key actions:

- Get Board and Golf Committee buy-in for changes. Outline benefits (future proof the game)
- Finalise course rating for Women's Blue tee's (via Golf NZ).
- Use inclusive language for tee blocks (forward/back/short course VS men's/women's/junior's).
- Re-name tee blocks and change all comms (incl. scorecards).
- Get a rating for purple tees.
- Communicate to members and visitors when complete.

Create a robust She Loves Golf programme that has durability and provides a clear progression plan and the ultimate onboarding experience.

Key Actions:

- Increase resource to accommodate more women (coaching).
- Create She Loves Golf tee times for She Loves Golf 6's - Tuesdays and also on Sunday afternoons.
- Communicate to staff and membership the changes in place and call for assistance (volunteers). Keep them on the Journey.
- Promote She Loves Golf internally and externally. Call for registrations.
- Nurture the SLG, continuous survey/feedback to keep evolving and improve the experience.